



# Dawson County



## Labor Force Activity - 2008

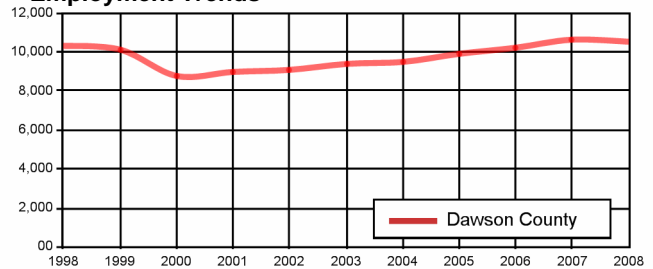
### 2008 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Dawson	11,222	10,561	661	5.9%
Cherokee	110,276	104,440	5,836	5.3%
Fannin	10,970	10,284	686	6.3%
Forsyth	84,607	80,512	4,095	4.8%
Gilmer	14,122	13,299	823	5.8%
Hall	92,616	87,658	4,958	5.4%
Lumpkin	13,399	12,467	932	7.0%
Pickens	15,315	14,402	913	6.0%
<b>Dawson Area</b>	<b>352,527</b>	<b>333,623</b>	<b>18,904</b>	<b>5.4%</b>
Georgia	4,847,650	4,545,675	301,975	6.2%
United States	154,287,000	145,362,000	8,924,000	5.8%

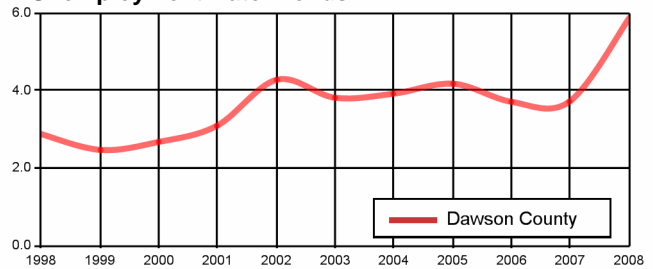
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

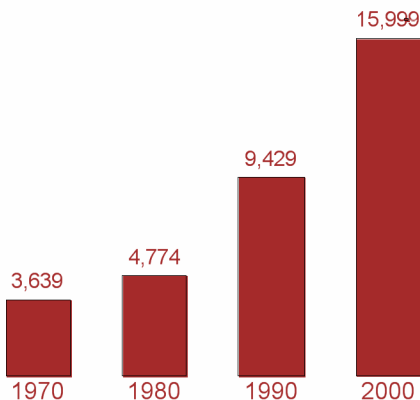
### Employment Trends



### Unemployment Rate Trends



### Population Estimates



### Population

	2000 Census	2008 Rank	2008 Estimate	% Change 2000-2008	2015 Projected*	% Change 2000-2015
Dawson	15,999	82	22,006	37.5	29,858	86.6
City of Dawsonville	619					
<b>Dawson Area</b>	<b>482,839</b>		<b>694,796</b>	<b>43.9</b>	<b>900,189</b>	<b>86.4</b>
Georgia	8,186,453		9,685,744	18.3	10,813,573	32.1
United States	281,421,906		304,059,724	8.0	322,365,787	14.5

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MICHAEL L. THURMOND - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Information and Analysis; E-mail: [Workforce\\_Info@dol.state.ga.us](mailto:Workforce_Info@dol.state.ga.us) Phone: (404) 232-3875

# Industry Mix - 2008

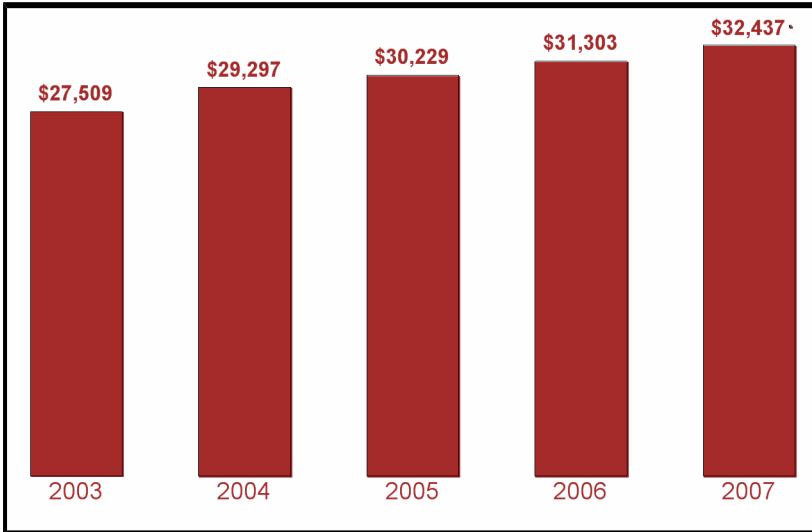
INDUSTRY	Dawson				Dawson Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>148</b>	<b>1,047</b>	<b>13.7</b>	<b>778</b>	<b>3,662</b>	<b>52,632</b>	<b>24.4</b>	<b>792</b>
Agriculture, Forestry, Fishing and Hunting	2	*	*	*	90	1,006	0.5	587
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	21	472	0.2	897
Construction	118	476	6.2	689	2,682	16,613	7.7	833
Manufacturing	28	557	7.3	869	869	34,541	16.0	777
Beverage and Tobacco Product	0	*	*	*	13	239	0.1	744
Wood Product	3	15	0.2	684	65	1,303	0.6	650
Printing and Related Support Activities	2	*	*	*	70	2,079	1.0	1,141
Plastics and Rubber Products	2	*	*	*	39	1,693	0.8	746
Nonmetallic Mineral Product	5	34	0.4	683	71	860	0.4	785
Fabricated Metal Product	8	253	3.3	762	129	2,468	1.1	838
Machinery	1	*	*	*	60	2,775	1.3	965
Transportation Equipment	3	*	*	*	33	1,923	0.9	897
Miscellaneous	4	7	0.1	653	89	953	0.4	827
Leather and Allied Product	0	0	0.0	0	1	*	*	*
Petroleum and Coal Products	0	0	0.0	0	5	*	*	*
Apparel	0	0	0.0	0	6	255	0.1	699
Primary Metal	0	0	0.0	0	7	799	0.4	954
Paper	0	0	0.0	0	8	277	0.1	674
Textile Mills	0	0	0.0	0	9	717	0.3	596
Electrical Equipment, Appliance, and Component	0	0	0.0	0	17	1,168	0.5	1,060
Computer and Electronic Product	0	0	0.0	0	20	1,038	0.5	1,084
Textile Product Mills	0	0	0.0	0	33	355	0.2	509
Chemical	0	0	0.0	0	41	1,128	0.5	1,235
Food	0	0	0.0	0	60	13,442	6.2	591
Furniture and Related Product	0	0	0.0	0	93	1,049	0.5	747
<b>Service-Providing</b>	<b>503</b>	<b>5,426</b>	<b>70.8</b>	<b>446</b>	<b>13,412</b>	<b>130,084</b>	<b>60.3</b>	<b>675</b>
Utilities	0	0	0.0	0	20	748	0.3	1,140
Wholesale Trade	34	144	1.9	740	1,378	11,808	5.5	1,162
Retail Trade	160	2,364	30.8	393	2,066	28,122	13.0	483
Transportation and Warehousing	12	38	0.5	662	410	4,118	1.9	750
Information	7	75	1.0	759	211	2,059	1.0	939
Finance and Insurance	25	191	2.5	1,053	980	6,601	3.1	978
Real Estate and Rental and Leasing	27	70	0.9	658	885	1,923	0.9	657
Professional, Scientific, and Technical Services	61	137	1.8	665	2,289	9,282	4.3	1,011
Management of Companies and Enterprises	2	*	*	*	59	957	0.4	1,276
Administrative and Support and Waste Management and Remediation Services	38	702	9.2	421	1,184	14,062	6.5	562
Educational Services	7	*	*	*	203	2,493	1.2	481
Health Care and Social Assistance	33	320	4.2	605	1,311	20,874	9.7	772
Arts, Entertainment, and Recreation	7	142	1.9	313	211	2,636	1.2	1,332
Accommodation and Food Services	51	943	12.3	259	1,081	18,872	8.8	258
Other Services (except Public Administration)	39	151	2.0	555	1,124	5,531	2.6	492
<b>Unclassified - industry not assigned</b>	<b>21</b>	<b>9</b>	<b>0.1</b>	<b>811</b>	<b>748</b>	<b>300</b>	<b>0.1</b>	<b>844</b>
<b>Total - Private Sector</b>	<b>672</b>	<b>6,482</b>	<b>84.6</b>	<b>613</b>	<b>17,822</b>	<b>183,016</b>	<b>84.9</b>	<b>709</b>
<b>Total - Government</b>	<b>23</b>	<b>1,183</b>	<b>15.4</b>	<b>612</b>	<b>444</b>	<b>32,543</b>	<b>15.1</b>	<b>716</b>
Federal Government	2	40	0.5	753	84	1,311	0.6	983
State Government	10	172	2.2	492	146	4,460	2.1	662
Local Government	11	971	12.7	591	214	26,772	12.4	712
<b>ALL INDUSTRIES</b>	<b>695</b>	<b>7,666</b>	<b>100.0</b>	<b>513</b>	<b>18,266</b>	<b>215,559</b>	<b>100.0</b>	<b>710</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>276,063</b>	<b>4,029,673</b>		<b>819</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding since all figures represent the Annual 2008.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

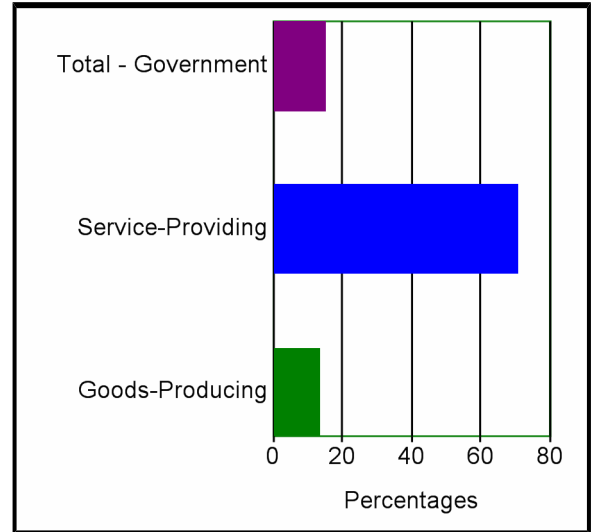
## Dawson Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Dawson Industry Mix 2008

Source: See Industry Mix data on Page 2.



## Top Employers - 2008

### FIVE LARGEST EMPLOYERS

#### Dawson

Agora Inc  
Impulse Manufacturing Inc  
Kroger Co  
The Home Depot  
Wal-Mart

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2008. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### TEN LARGEST EMPLOYERS

#### Dawson Area

Employer	COUNTY
Wal-Mart	Cherokee
Tyson Poultry Inc	Forsyth
Northside Forsyth	Forsyth
Koch Foods of Cummming, Llc	Forsyth
Goldkist	Gilmer
Northeast Ga Medical Center Inc	Hall
Fieldale Farms Corp	Hall
Pilgrims Pride Corp	Hall
Willstaff Inc	Hall
Mar Jac Poultry Inc	Hall

## Commuting Patterns

### EMPLOYED RESIDENTS OF

#### Dawson

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Dawson, GA	2,786	34.5
Forsyth, GA	1,628	20.2
Fulton, GA	1,199	14.9
Hall, GA	479	5.9
Gwinnett, GA	475	5.9
Lumpkin, GA	353	4.4
DeKalb, GA	267	3.3
Cherokee, GA	231	2.9
Other	652	8.1
<b>Total Residents:</b>	<b>8,070</b>	<b>100.0</b>

### PERSONS WORKING IN

#### Dawson

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Dawson, GA	2,786	52.8
Lumpkin, GA	769	14.6
Forsyth, GA	741	14.0
Hall, GA	360	6.8
Cherokee, GA	95	1.8
White, GA	90	1.7
Gwinnett, GA	77	1.5
Gilmer, GA	73	1.4
Other	286	5.4
<b>Total Residents:</b>	<b>5,277</b>	<b>100.0</b>

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

# Education of the Labor Force

## Dawson Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	24.1%	39.1%	21.2%	15.9%	19.8%	41.8%
High School Grad/GED	28.5%	27.5%	26.5%	29.0%	30.0%	28.1%
Some College	26.1%	28.5%	26.1%	28.9%	26.7%	16.4%
College Grad 4 Yr	15.1%	4.5%	20.5%	19.5%	14.3%	8.8%
Post Grad Studies	6.3%	0.4%	5.6%	6.7%	9.2%	4.9%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

## High School Graduates - 2008

	PUBLIC SCHOOLS	PRIVATE SCHOOLS	TOTAL
Cherokee	1,889	27	1,916
Dawson	183	0	183
Fannin	204	0	204
Forsyth	1,504	42	1,546
Gilmer	228	0	228
Hall	1,434	85	1,519
Lumpkin	183	0	183
Pickens	232	0	232
<b>Dawson Area</b>	<b>5,857</b>	<b>154</b>	<b>6,011</b>



Note: Public schools include city as well as county schools systems. Some private schools data were not reported.

Source: Office of Student Achievement; Georgia Independent School Association.

# Colleges and Universities

## Dawson Area

### Dawson

Southern Catholic College	<a href="http://www.southern catholic.org/">http://www.southern catholic.org/</a>
Dawson Campus (Satellite campus of Lanier Technical College)	<a href="http://www.lanier tech.edu">www.lanier tech.edu</a>
Lanier Technical College (Technical college servicing area)	<a href="http://www.lanier tech.edu">www.lanier tech.edu</a>
Southern Catholic College	<a href="http://www.southern catholic.org">www.southern catholic.org</a>

### Cherokee

Woodstock Campus (Satellite campus of Appalachian Technical College)	<a href="http://www.appalachian tech.edu">www.appalachian tech.edu</a>
Reinhardt College	<a href="http://www.reinhardt.edu">www.reinhardt.edu</a>

### Fannin

Epworth Campus (Satellite campus of Appalachian Technical College)	<a href="http://www.appalachian tech.edu">www.appalachian tech.edu</a>
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### Pickens

Appalachian Technical College	<a href="http://www.appalachian tech.edu">www.appalachian tech.edu</a>
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### Hall

Brenau University	<a href="http://www.brenau.edu">www.brenau.edu</a>
Gainesville State College	<a href="http://www.gsc.edu">www.gsc.edu</a>
Lanier Technical College	<a href="http://www.lanier tech.edu">www.lanier tech.edu</a>

### Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College)	<a href="http://www.lanier tech.edu">www.lanier tech.edu</a>
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### Lumpkin

North Georgia College & State University	<a href="http://www.ngcsu.edu">www.ngcsu.edu</a>
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Accounting Technology/Technician and Bookkeeping	60	49	48	-18.3	-2.0
Administrative Assistant and Secretarial Science, General	25	35	37	40.0	5.7
Allied Health Diagnostic/Intervention/Treatment Professions, Oth	6	8	6	33.3	-25.0
Architectural Drafting and Architectural CAD/CADD	4	3	10	-25.0	233.3
Autobody/Collision and Repair Technology/Technician	25	13	19	-48.0	46.2
Automobile/Automotive Mechanics Technology/Technician	17	12	37	-29.4	208.3
Banking and Financial Support Services	2	5	5	150.0	0.0
Business Administration, Management and Operations, Other	4	7	3	75.0	-57.1
CAD/CADD Drafting and/or Design Technology/Technician	9	4	6	-55.6	50.0
Child Care Provider/Assistant	4	1	11	-75.0	1000.0
Civil Engineering Technology/Technician	4	3	1	-25.0	-66.7
Clinical/Medical Laboratory Technician	4	2	5	-50.0	150.0
Computer Installation and Repair Technology/Technician	6	10	8	66.7	-20.0
Computer Systems Networking and Telecommunications	40	83	46	107.5	-44.6
Cosmetology/Cosmetologist, General	44	33	51	-25.0	54.5
Criminal Justice/Safety Studies	43	26	32	-39.5	23.1

# Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Data Entry/Microcomputer Applications, General	16	16	24	0.0	50.0
Data Processing and Data Processing Technology/Technician	17	15	9	-11.8	-40.0
Dental Assisting/Assistant	13	5	16	-61.5	220.0
Dental Hygiene/Hygienist	14	12	14	-14.3	16.7
Drafting and Design Technology/Technician, General	26	27	29	3.8	7.4
Early Childhood Education and Teaching	59	60	50	1.7	-16.7
Electrical/Electronics Equipment Installation and Repair, General	9	9	4	0.0	-55.6
Emergency Medical Technology/Technician (EMT Paramedic)	76	167	111	119.7	-33.5
Fire Science/Fire-fighting	5	20	25	300.0	25.0
General Office Occupations and Clerical Services	10	5	4	-50.0	-20.0
Graphic and Printing Equipment Operator, General Production	14	5	15	-64.3	200.0
Heating/AC/Ventilation/Refrig Maint Technology/Technician	10	15	16	50.0	6.7
Industrial Mechanics and Maintenance Technology	23	32	32	39.1	0.0
Licensed Practical/Vocational Nurse Training	47	76	66	61.7	-13.2
Machine Shop Technology/Assistant	30	17	10	-43.3	-41.2
Mechanic and Repair Technologies/Technicians, Other	1	1	1	0.0	0.0
Medical Administrative/Executive Assistant and Medical Secretary	9	14	15	55.6	7.1
Medical Insurance Coding Specialist/Coder	14	15	9	7.1	-40.0
Medical Office Management/Administration	8	4	3	-50.0	-25.0
Medical Reception/Receptionist	27	56	33	107.4	-41.1
Medical Transcription/Transcriptionist	7	1	11	-85.7	1000.0
Medical/Clinical Assistant	70	81	88	15.7	8.6
Nurse/Nursing Assistant/Aide and Patient Care Assistant	95	98	41	3.2	-58.2
Operations Management and Supervision	36	25	25	-30.6	0.0
Personal and Culinary Services, Other	1	3	2	200.0	-33.3
Pharmacy Technician/Assistant	5	5	8	0.0	60.0
Phlebotomy/Phlebotomist	31	22	24	-29.0	9.1
Sales, Distribution, and Marketing Operations, General	5	11	11	120.0	0.0
Small Business Administration/Management	10	12	11	20.0	-8.3
Surgical Technology/Technologist	12	13	27	8.3	107.7
Web Page, Digital/Multimedia and Information Resources Design	13	19	8	46.2	-57.9
Welding Technology/Welder	12	38	33	216.7	-13.2

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Lanier Technical College

# Occupational Profile for Residents of Dawson County

	Dawson		Dawson Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	8,443	100.0	249,618	100.0
Management, Business and Financial Workers	1,072	12.7	34,044	13.6
Science, Engineering and Computer Professionals	330	3.9	11,048	4.4
Healthcare Practitioner Professionals	110	1.3	5,507	2.2
Other Professional Workers	660	7.8	22,813	9.1
Technicians	219	2.6	4,742	1.9
Sales Workers	983	11.6	31,854	12.8
Administrative Support Workers	1,434	17.0	36,939	14.8
Construction and Extractive Craft Workers	664	7.9	17,056	6.8
Installation, Maintenance and Repair Craft Workers	553	6.6	14,247	5.7
Production Operative Workers	828	9.8	22,934	9.2
Transportation and Material Moving Operative Workers	479	5.7	10,010	4.0
Laborers and Helpers	304	3.6	12,263	4.9
Protective Service Workers	105	1.2	3,780	1.5
Service Workers, except Protective	698	8.3	21,516	8.6
Unemployed, No Civilian Work Experience Since 1995	4	0.1	865	0.4

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

## Active Applicants - Georgia Department of Labor

	TOTAL	Prof., Tech. and Mangerial	Clerical and Sales	Service	Agr., Forestry and Fishing	Processing	Machine Trades	Bench- Work	Structural Work	Misc.
Dawson	985	87	53	24	01	8	22	6	46	738
Cherokee	7,322	980	590	118	15	53	108	49	243	5,166
Fannin	1,061	60	90	69	09	12	37	48	64	672
Forsyth	5,031	663	330	58	07	16	59	23	113	3,762
Gilmer	1,213	67	70	46	03	21	45	7	65	889
Hall	8,339	617	697	364	52	158	332	191	408	5,520
Lumpkin	1,251	92	64	44	03	9	43	12	59	925
Pickens	1,188	83	84	27	03	7	27	21	62	874
<b>Total Area</b>	<b>26,390</b>	<b>2,649</b>	<b>1,978</b>	<b>750</b>	<b>93</b>	<b>284</b>	<b>673</b>	<b>357</b>	<b>1,060</b>	<b>18,546</b>

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of May 2009).

## Georgia Department of Labor Location(s)

### Career Center(s)

2419 Corporate Drive SW  
Gainesville GA 30504

**Phone:** (770) 535 - 5484      **Fax:** (770) 531 - 5699

### Rehabilitation Center(s)

100 Colony Park Drive  
Suite 204  
Cumming, GA 30040-2774

**Phone:** (770) 781 - 6781

For copies of Area Labor Profiles, please visit our website at: [www.dol.state.ga.us](http://www.dol.state.ga.us) or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax:404-232-3888 or Email us at [workforce\\_info@dol.state.ga.us](mailto:workforce_info@dol.state.ga.us)