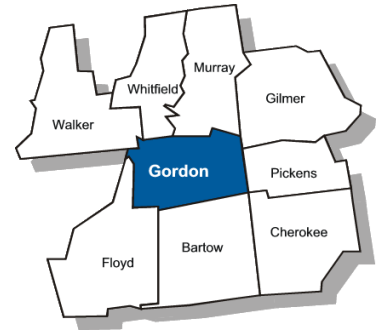




## AREA LABOR PROFILE

# Gordon

# County

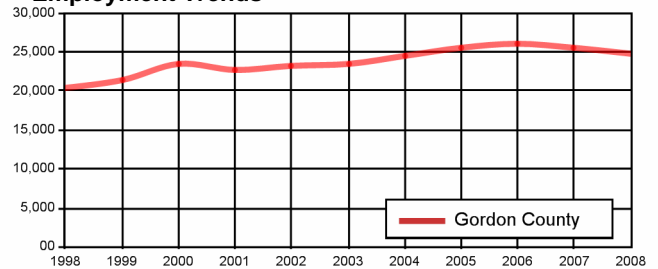


## Labor Force Activity - 2008

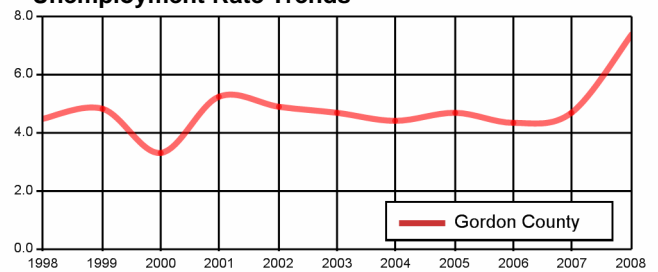
### 2008 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Gordon	26,775	24,796	1,979	7.4%
Bartow	46,407	43,080	3,327	7.2%
Cherokee	110,276	104,440	5,836	5.3%
Floyd	49,822	46,567	3,255	6.5%
Gilmer	14,122	13,299	823	5.8%
Murray	20,569	19,048	1,521	7.4%
Pickens	15,315	14,402	913	6.0%
Walker	33,431	31,239	2,192	6.6%
Whitfield	46,049	42,519	3,530	7.7%
<b>Gordon Area</b>	<b>362,766</b>	<b>339,390</b>	<b>23,376</b>	<b>6.4%</b>
Georgia	4,847,650	4,545,675	301,975	6.2%
United States	154,287,000	145,362,000	8,924,000	5.8%

### Employment Trends



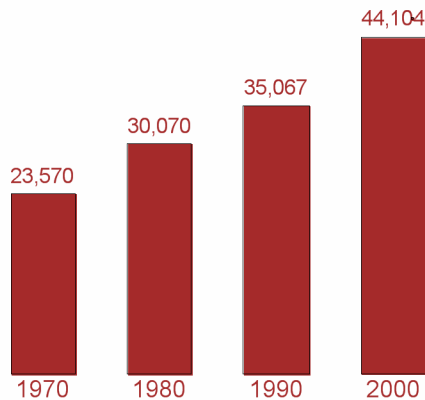
### Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

### Population Estimates



### Population

	2000 Census	2008 Rank	2008 Estimate	% Change 2000-2008	2015 Projected*	% Change 2000-2015
<b>Gordon</b>	<b>44,104</b>	<b>39</b>	<b>52,800</b>	<b>19.7</b>	<b>63,519</b>	<b>44.0</b>
City of Calhoun	10,667					
<b>Gordon Area</b>	<b>580,114</b>		<b>712,873</b>	<b>22.9</b>	<b>868,384</b>	<b>49.7</b>
Georgia	8,186,453		9,685,744	18.3	10,813,573	32.1
United States	281,421,906		304,059,724	8.0	322,365,787	14.5

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MICHAEL L. THURMOND - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**  
**Equal Opportunity Employer/Program**  
**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

Workforce Information and Analysis; E-mail: [Workforce\\_Info@dol.state.ga.us](mailto:Workforce_Info@dol.state.ga.us) Phone: (404) 232-3875

# Industry Mix - 2008

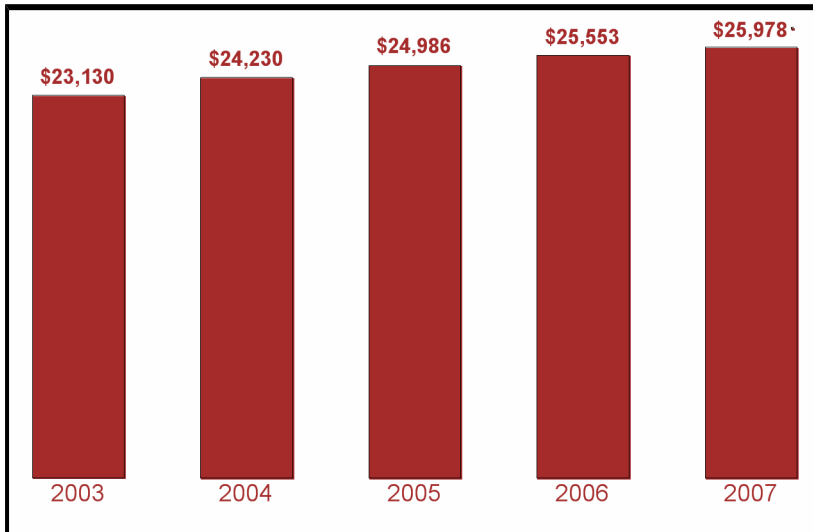
INDUSTRY	Gordon				Gordon Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>256</b>	<b>9,126</b>	<b>43.5</b>	<b>734</b>	<b>3,220</b>	<b>74,788</b>	<b>30.8</b>	<b>729</b>
Agriculture, Forestry, Fishing and Hunting	15	114	0.5	752	108	871	0.4	591
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	20	586	0.2	881
Construction	115	644	3.1	694	1,932	9,986	4.1	723
Manufacturing	126	8,368	39.9	737	1,160	63,345	26.1	731
Food	7	*	*	*	35	4,669	1.9	609
Beverage and Tobacco Product	1	*	*	*	13	*	*	*
Textile Mills	18	1,463	7.0	643	89	7,919	3.3	647
Textile Product Mills	38	4,842	23.1	724	240	26,753	11.0	689
Wood Product	4	20	0.1	525	58	1,043	0.4	633
Paper	3	*	*	*	22	1,166	0.5	1,130
Printing and Related Support Activities	6	213	1.0	359	92	2,069	0.9	551
Chemical	10	301	1.4	1,032	73	2,534	1.0	979
Plastics and Rubber Products	9	741	3.5	971	68	2,751	1.1	842
Nonmetallic Mineral Product	5	141	0.7	804	64	842	0.3	854
Fabricated Metal Product	13	97	0.5	586	116	1,898	0.8	903
Machinery	5	*	*	*	82	1,975	0.8	837
Transportation Equipment	1	*	*	*	23	3,218	1.3	781
Furniture and Related Product	4	44	0.2	551	78	1,584	0.7	615
Miscellaneous	2	*	*	*	63	545	0.2	740
Leather and Allied Product	0	0	0.0	0	2	*	*	*
Petroleum and Coal Products	0	0	0.0	0	5	*	*	*
Apparel	0	0	0.0	0	6	169	0.1	610
Computer and Electronic Product	0	0	0.0	0	8	361	0.1	451
Electrical Equipment, Appliance, and Component	0	0	0.0	0	11	1,985	0.8	646
Primary Metal	0	0	0.0	0	12	1,160	0.5	1,136
<b>Service-Providing</b>	<b>774</b>	<b>8,781</b>	<b>41.9</b>	<b>522</b>	<b>11,732</b>	<b>130,460</b>	<b>53.7</b>	<b>601</b>
Utilities	1	*	*	*	22	1,315	0.5	1,392
Wholesale Trade	71	865	4.1	729	1,127	10,396	4.3	838
Retail Trade	199	2,259	10.8	424	2,327	28,882	11.9	457
Transportation and Warehousing	38	534	2.5	726	416	7,022	2.9	699
Information	12	131	0.6	798	171	2,514	1.0	862
Finance and Insurance	60	420	2.0	933	860	5,627	2.3	920
Real Estate and Rental and Leasing	41	134	0.6	489	672	1,982	0.8	556
Professional, Scientific, and Technical Services	69	244	1.2	793	1,546	10,269	4.2	897
Management of Companies and Enterprises	2	*	*	*	52	506	0.2	1,131
Administrative and Support and Waste Management and Remediation Services	47	1,003	4.8	317	899	11,656	4.8	460
Educational Services	5	*	*	*	135	2,245	0.9	625
Health Care and Social Assistance	66	1,524	7.3	693	1,171	21,767	9.0	778
Arts, Entertainment, and Recreation	9	64	0.3	167	174	2,190	0.9	329
Accommodation and Food Services	91	1,293	6.2	222	1,101	19,181	7.9	244
Other Services (except Public Administration)	63	275	1.3	540	1,059	4,909	2.0	497
<b>Unclassified - industry not assigned</b>	<b>34</b>	<b>*</b>	<b>*</b>	<b>*</b>	<b>589</b>	<b>214</b>	<b>0.1</b>	<b>815</b>
<b>Total - Private Sector</b>	<b>1,064</b>	<b>17,913</b>	<b>85.4</b>	<b>629</b>	<b>15,541</b>	<b>205,462</b>	<b>84.5</b>	<b>648</b>
<b>Total - Government</b>	<b>51</b>	<b>3,057</b>	<b>14.6</b>	<b>702</b>	<b>630</b>	<b>37,687</b>	<b>15.5</b>	<b>688</b>
Federal Government	12	103	0.5	852	118	1,389	0.6	964
State Government	18	581	2.8	580	219	6,424	2.6	627
Local Government	21	2,373	11.3	675	293	29,874	12.3	688
<b>ALL INDUSTRIES</b>	<b>1,115</b>	<b>20,971</b>	<b>100.0</b>	<b>635</b>	<b>16,171</b>	<b>243,146</b>	<b>100.0</b>	<b>654</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>276,063</b>	<b>4,029,673</b>		<b>819</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding since all figures represent the Annual 2008.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

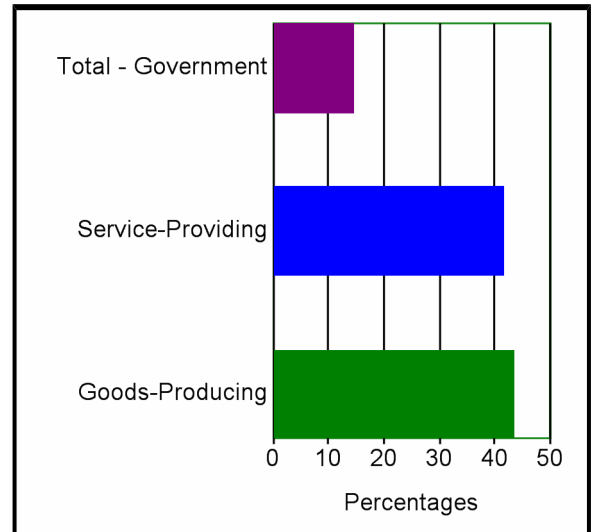
## Gordon Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Gordon Industry Mix 2008

Source: See Industry Mix data on Page 2.



## Top Employers - 2008

### FIVE LARGEST EMPLOYERS

#### Gordon

Gordon Hospital  
Mannington Carpets  
Mohawk Carpet Corp  
Shaw Industries Group Inc  
Wal-Mart

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2008. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### TEN LARGEST EMPLOYERS

#### Gordon Area

Employer	COUNTY
Floyd Healthcare Management Inc	Floyd
Goldkist	Gilmer
Mohawk Carpet Distribution Lp	Murray
Shaw Industries Group Inc	Whitfield
Shaw Industries Group Inc	Bartow
Shaw Industries Group Inc	Gordon
Shaw Industries Group Inc	Walker
Mohawk Carpet Corp	Whitfield
Mohawk Carpet Corp	Gordon
Beaulieu Group Llc	Whitfield

## Commuting Patterns

### EMPLOYED RESIDENTS OF

#### Gordon

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,172	69.0
Whitfield, GA	2,909	13.2
Bartow, GA	1,034	4.7
Floyd, GA	966	4.4
Murray, GA	499	2.3
Cobb, GA	414	1.9
Cherokee, GA	177	0.8
Fulton, GA	177	0.8
Other	542	2.5
<b>Total Residents:</b>	<b>21,992</b>	<b>100.0</b>

### PERSONS WORKING IN

#### Gordon

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,172	70.9
Floyd, GA	1,813	8.5
Bartow, GA	1,203	5.6
Whitfield, GA	867	4.1
Murray, GA	602	2.8
Cobb, GA	233	1.1
Pickens, GA	202	0.9
Chattooga, GA	193	0.9
Other	1,103	5.2
<b>Total Residents:</b>	<b>21,388</b>	<b>100.0</b>

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

# Education of the Labor Force

## Gordon Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	29.5%	37.8%	24.2%	20.9%	26.4%	50.9%
High School Grad/GED	31.8%	32.1%	31.2%	33.2%	33.5%	26.4%
Some College	24.0%	26.3%	26.6%	27.8%	23.3%	13.6%
College Grad 4 Yr	10.1%	3.5%	14.2%	12.9%	10.0%	5.6%
Post Grad Studies	4.6%	0.3%	3.9%	5.2%	6.9%	3.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

## High School Graduates - 2008

	PUBLIC SCHOOLS	PRIVATE SCHOOLS	TOTAL
Bartow	965	0	965
Cherokee	1,889	27	1,916
Floyd	842	114	956
Gilmer	228	0	228
Gordon	521	0	521
Murray	379	0	379
Pickens	232	0	232
Walker	468	0	468
Whitfield	877	20	897
<b>Gordon Area</b>	<b>6,401</b>	<b>161</b>	<b>6,562</b>



Note: Public schools include city as well as county schools systems. Some private schools data were not reported.

Source: Office of Student Achievement; Georgia Independent School Association.

# Colleges and Universities

## Gordon Area

### Cherokee

Woodstock Campus (Satellite campus of Appalachian Technical College)	www.appalachiantech.edu
Reinhardt College	www.reinhardt.edu

### Pickens

Appalachian Technical College	www.appalachiantech.edu
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### Floyd

Berry College	www.berry.edu
Coosa Valley Technical College	www.coosavalleytech.edu
Georgia Highlands College	www.highlands.edu
Shorter College	www.shorter.edu

### Gordon

Gordon County Campus (Satellite campus of Coosa Valley Technical College)	www.coosavalleytech.edu
Coosa Valley Technical College (Technical college servicing area)	www.coosavalleytech.edu

### Walker

Covenant College	www.covenant.edu
Northwestern Technical College	www.northwesterntech.edu

### Whitfield

Dalton State College	www.daltonstate.edu
Dalton State College (Technical Division)	www.daltonstate.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Accounting Technology/Technician and Bookkeeping	58	74	110	27.6	48.6
Administrative Assistant and Secretarial Science, General	71	43	27	-39.4	-37.2
Architectural Drafting and Architectural CAD/CADD	7	8	3	14.3	-62.5
Autobody/Collision and Repair Technology/Technician	40	39	33	-2.5	-15.4
Automobile/Automotive Mechanics Technology/Technician	131	104	109	-20.6	4.8
Cabinetmaking and Millwork/Millwright	1	3	5	200.0	66.7
CAD/CADD Drafting and/or Design Technology/Technician	6	11	2	83.3	-81.8
Cardiovascular Technology/Technologist	8	8	4	0.0	-50.0
Carpentry/Carpenter	9	5	2	-44.4	-60.0
Civil Engineering Technology/Technician	7	6	12	-14.3	100.0
Computer Installation and Repair Technology/Technician	19	8	4	-57.9	-50.0
Computer Programming, Specific Applications	10	7	1	-30.0	-85.7
Computer Programming/Programmer, General	7	7	3	0.0	-57.1
Computer Systems Networking and Telecommunications	86	47	23	-45.3	-51.1
Construction Management	24	13	19	-45.8	46.2
Cosmetology/Cosmetologist, General	38	95	84	150.0	-11.6
Criminal Justice/Safety Studies	25	17	43	-32.0	152.9

# Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Customer Service Support/Call Center/Teleservice Operation	74	58	45	-21.6	-22.4
Data Entry/Microcomputer Applications, General	102	60	54	-41.2	-10.0
Data Processing and Data Processing Technology/Technician	23	14	18	-39.1	28.6
Dental Assisting/Assistant	10	11	14	10.0	27.3
Diagnostic Medical Sonography/Sonographer & Ultrasound Technician	25	22	23	-12.0	4.5
Drafting and Design Technology/Technician, General	6	10	6	66.7	-40.0
Early Childhood Education and Teaching	17	18	11	5.9	-38.9
Electrical/Electronics Equipment Installation and Repair, General	9	3	2	-66.7	-33.3
Electrician	51	39	24	-23.5	-38.5
Emergency Medical Technology/Technician (EMT Paramedic)	54	39	7	-27.8	-82.1
Fire Science/Fire-fighting	25	11	61	-56.0	454.5
General Office Occupations and Clerical Services	58	33	26	-43.1	-21.2
Heating/AC/Ventilation/Refrig Maint Technology/Technician	6	7	7	16.7	0.0
Industrial Mechanics and Maintenance Technology	17	15	14	-11.8	-6.7
Licensed Practical/Vocational Nurse Training	62	47	37	-24.2	-21.3
Machine Shop Technology/Assistant	12	11	6	-8.3	-45.5
Manufacturing Technology/Technician	2	4	2	100.0	-50.0
Massage Therapy/Therapeutic Massage	15	18	12	20.0	-33.3
Mechanical Drafting and Mechanical Drafting CAD/CADD	5	15	1	200.0	-93.3
Medical Insurance Coding Specialist/Coder	24	21	17	-12.5	-19.0
Medical Radiologic Technology/Science - Radiation Therapist	9	14	10	55.6	-28.6
Medical Reception/Receptionist	18	16	12	-11.1	-25.0
Medical Transcription/Transcriptionist	19	22	27	15.8	22.7
Medical/Clinical Assistant	31	25	31	-19.4	24.0
Nuclear Medical Technology/Technologist	8	11	12	37.5	9.1
Nurse/Nursing Assistant/Aide and Patient Care Assistant	14	36	9	157.1	-75.0
Operations Management and Supervision	25	11	27	-56.0	145.5
Phlebotomy/Phlebotomist	21	25	22	19.0	-12.0
Radiologic Technology/Science - Radiographer	14	22	32	57.1	45.5
Respiratory Care Therapy/Therapist	9	10	16	11.1	60.0
Sales, Distribution, and Marketing Operations, General	6	11	5	83.3	-54.5
Small Business Administration/Management	11	8	2	-27.3	-75.0
Web Page, Digital/Multimedia and Information Resources Design	33	18	4	-45.5	-77.8

# Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Welding Technology/Welder	25	3	8	-88.0	166.7

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Coosa Valley Technical College

# Occupational Profile for Residents of Gordon County

	Gordon		Gordon Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	23,259	100.0	293,176	100.0
Management, Business and Financial Workers	1,938	8.3	29,993	10.2
Science, Engineering and Computer Professionals	324	1.4	8,340	2.8
Healthcare Practitioner Professionals	355	1.5	6,100	2.1
Other Professional Workers	1,505	6.5	23,882	8.2
Technicians	544	2.3	5,972	2.0
Sales Workers	2,362	10.2	32,545	11.1
Administrative Support Workers	3,571	15.4	44,722	15.3
Construction and Extractive Craft Workers	1,264	5.4	18,695	6.4
Installation, Maintenance and Repair Craft Workers	1,598	6.9	17,731	6.1
Production Operative Workers	4,761	20.5	40,947	14.0
Transportation and Material Moving Operative Workers	1,689	7.3	16,733	5.7
Laborers and Helpers	1,099	4.7	13,925	4.8
Protective Service Workers	290	1.3	4,732	1.6
Service Workers, except Protective	1,909	8.2	27,557	9.4
Unemployed, No Civilian Work Experience Since 1995	50	0.2	1,302	0.4

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

# Active Applicants - Georgia Department of Labor

	TOTAL	Prof., Tech. and Mangerial	Clerical and Sales	Service	Agr., Forestry and Fishing	Processing	Machine Trades	Bench- Work	Structural Work	Misc.
Gordon	2,876	114	260	96	11	40	169	81	133	1,972
Bartow	6,685	418	809	327	51	27	284	369	554	3,846
Cherokee	7,322	980	590	118	15	53	108	49	243	5,166
Floyd	5,671	292	573	396	28	59	339	119	432	3,433
Gilmer	1,213	67	70	46	03	21	45	7	65	889
Murray	2,210	78	203	60	04	54	192	51	91	1,477
Pickens	1,188	83	84	27	03	7	27	21	62	874
Walker	3,059	125	290	202	12	35	244	39	211	1,901
Whitfield	4,901	190	510	164	20	116	354	121	148	3,278
<b>Total Area</b>	<b>35,125</b>	<b>2,347</b>	<b>3,389</b>	<b>1,436</b>	<b>147</b>	<b>412</b>	<b>1,762</b>	<b>857</b>	<b>1,939</b>	<b>22,836</b>

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of May 2009).

# Georgia Department of Labor Location(s)

## **Career Center(s)**

462 Riverside Parkway NE  
Rome GA 30162

**Phone:** (706) 295 - 6051      **Fax:** (706) 295 - 6050

## **Rehabilitation Center(s)**

450 Riverside Parkway  
Suite 200  
Rome, GA 30161-2942

**Phone:** (706) 295 - 6400

450 Riverside Parkway  
Suite 200

Rome, GA 30161-2942

**Phone:** (706) 295 - 6400

450 Riverside Parkway  
Suite 210

Rome, GA 30161-2942

**Phone:** (706) 295 - 6407

For copies of Area Labor Profiles, please visit our website at: [www.dol.state.ga.us](http://www.dol.state.ga.us) or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax:404-232-3888 or Email us at [workforce\\_info@dol.state.ga.us](mailto:workforce_info@dol.state.ga.us)