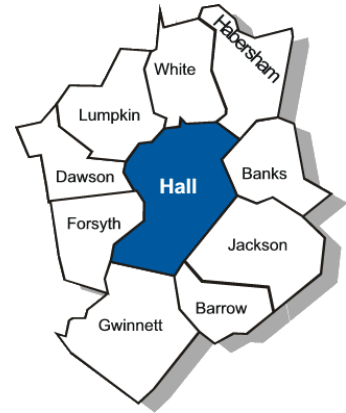




Hall

County

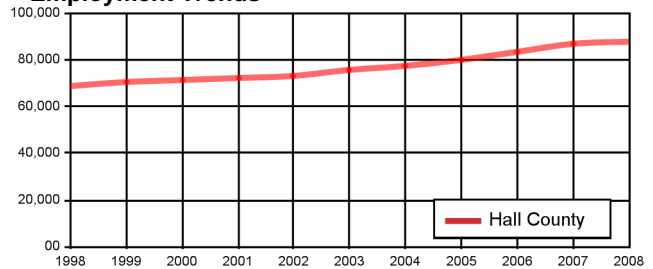


Labor Force Activity - 2008

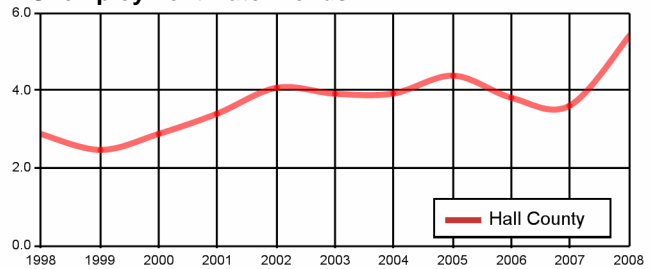
2008 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Hall	92,616	87,658	4,958	5.4%
Banks	11,055	10,561	494	4.5%
Barrow	34,235	32,045	2,190	6.4%
Dawson	11,222	10,561	661	5.9%
Forsyth	84,607	80,512	4,095	4.8%
Gwinnett	423,111	399,499	23,612	5.6%
Habersham	20,918	19,745	1,173	5.6%
Jackson	27,746	26,059	1,687	6.1%
Lumpkin	13,399	12,467	932	7.0%
White	12,711	12,024	687	5.4%
Hall Area	731,620	691,131	40,489	5.5%
Georgia	4,847,650	4,545,675	301,975	6.2%
United States	154,287,000	145,362,000	8,924,000	5.8%

Employment Trends



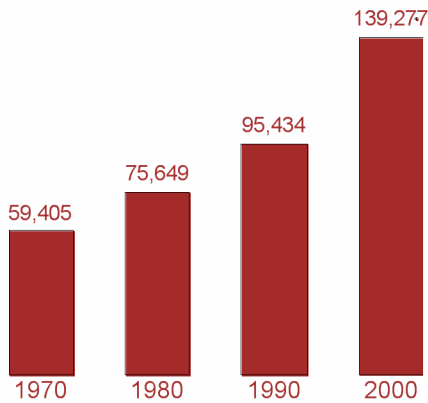
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2000 Census	2008 Rank	2008 Estimate	% Change 2000-2008	2015 Projected*	% Change 2000-2015
Hall	139,277	11	184,814	32.7	226,233	62.4
City of Gainesville	25,578					
Hall Area	1,021,148		1,408,243	37.9	1,810,698	77.3
Georgia	8,186,453		9,685,744	18.3	10,813,573	32.1
United States	281,421,906		304,059,724	8.0	322,365,787	14.5

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MICHAEL L. THURMOND - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxillary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Information and Analysis; E-mail: Workforce_Info@dol.state.ga.us Phone: (404) 232-3875

Industry Mix - 2008

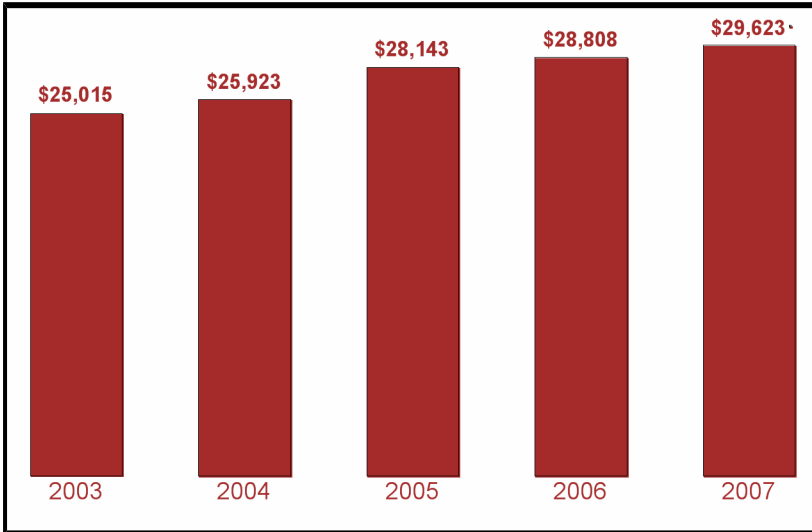
INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	854	21,474	28.9	758	6,853	102,870	19.6	915
Agriculture, Forestry, Fishing and Hunting	27	433	0.6	774	131	1,822	0.3	744
Mining, Quarrying, and Oil and Gas Extraction	4	56	0.1	926	24	338	0.1	962
Construction	558	4,169	5.6	785	5,001	37,112	7.1	935
Manufacturing	265	16,816	22.7	751	1,697	63,600	12.1	908
Food	30	8,543	11.5	625	107	16,876	3.2	598
Beverage and Tobacco Product	5	177	0.2	823	12	226	0.0	726
Textile Mills	6	633	0.9	608	24	1,929	0.4	607
Textile Product Mills	5	19	0.0	418	60	592	0.1	618
Wood Product	10	336	0.5	634	88	2,038	0.4	692
Paper	4	36	0.0	995	25	1,071	0.2	1,033
Printing and Related Support Activities	17	237	0.3	1,005	226	4,782	0.9	989
Chemical	13	540	0.7	1,295	84	3,077	0.6	1,217
Plastics and Rubber Products	9	420	0.6	650	57	3,128	0.6	770
Nonmetallic Mineral Product	20	300	0.4	765	118	2,449	0.5	824
Primary Metal	4	431	0.6	938	15	757	0.1	917
Fabricated Metal Product	40	818	1.1	897	214	4,786	0.9	825
Machinery	22	1,697	2.3	954	109	4,566	0.9	1,160
Computer and Electronic Product	5	54	0.1	834	100	6,154	1.2	1,638
Electrical Equipment, Appliance, and Component	7	556	0.7	875	35	2,545	0.5	1,230
Transportation Equipment	9	1,125	1.5	948	56	3,237	0.6	843
Furniture and Related Product	29	354	0.5	672	170	1,837	0.4	705
Miscellaneous	30	542	0.7	863	174	3,131	0.6	975
Leather and Allied Product	0	0	0.0	0	1	*	*	*
Petroleum and Coal Products	0	0	0.0	0	6	*	*	*
Apparel	0	0	0.0	0	16	258	0.0	603
Service-Providing	3,351	42,192	56.8	722	30,737	352,935	67.4	778
Utilities	4	154	0.2	1,217	36	1,472	0.3	1,218
Wholesale Trade	319	3,881	5.2	950	3,726	43,836	8.4	1,175
Retail Trade	571	7,786	10.5	529	4,784	73,355	14.0	533
Transportation and Warehousing	155	2,165	2.9	784	848	10,306	2.0	796
Information	35	586	0.8	976	603	11,617	2.2	1,229
Finance and Insurance	267	2,448	3.3	996	2,237	20,560	3.9	1,123
Real Estate and Rental and Leasing	220	514	0.7	653	1,842	7,259	1.4	875
Professional, Scientific, and Technical Services	411	1,794	2.4	819	5,279	31,958	6.1	1,156
Management of Companies and Enterprises	21	314	0.4	1,335	166	7,808	1.5	1,520
Administrative and Support and Waste Management and Remediation Services	272	5,408	7.3	463	2,659	40,006	7.6	612
Educational Services	38	1,118	1.5	502	442	5,486	1.0	543
Health Care and Social Assistance	408	8,776	11.8	857	2,654	39,001	7.4	791
Arts, Entertainment, and Recreation	55	790	1.1	3,616	407	4,696	0.9	916
Accommodation and Food Services	271	4,849	6.5	265	2,569	43,597	8.3	270
Other Services (except Public Administration)	304	1,610	2.2	499	2,485	11,980	2.3	586
Unclassified - industry not assigned	90	53	0.1	626	1,686	615	0.1	1,023
Total - Private Sector	4,295	63,719	85.8	740	39,276	456,420	87.1	809
Total - Government	121	10,522	14.2	814	709	67,396	12.9	737
Federal Government	29	507	0.7	1,103	130	4,302	0.8	1,071
State Government	34	2,417	3.3	645	189	7,485	1.4	658
Local Government	58	7,598	10.2	694	390	55,609	10.6	722
ALL INDUSTRIES	4,416	74,240	100.0	729	39,985	523,812	100.0	800
ALL INDUSTRIES - Georgia					276,063	4,029,673		819

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding since all figures represent the Annual 2008.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

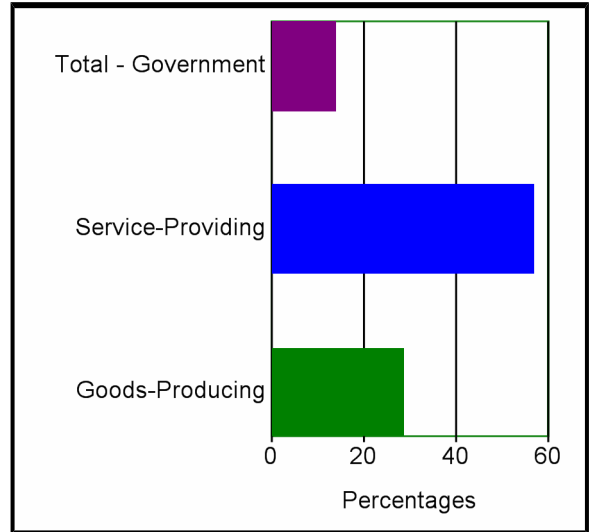
Hall Per Capita Income

Source: U.S. Bureau of Economic Analysis



Hall Industry Mix 2008

Source: See Industry Mix data on Page 2.



Top Employers - 2008

FIVE LARGEST EMPLOYERS

Hall

Fieldale Farms Corp
 Mar Jac Poultry Inc
 Northeast Ga Medical Center Inc
 Pilgrims Pride Corp
 Willstaff Inc

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2008. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

TEN LARGEST EMPLOYERS

Hall Area

Employer	COUNTY
Gwinnett Hospital System Inc	Gwinnett
Wal-Mart	Gwinnett
The Kroger Co	Gwinnett
Publix Super Market Inc	Gwinnett
Scientific-Atlanta Inc	Gwinnett
Waffle House Inc	Gwinnett
Northeast Ga Medical Center Inc	Hall
Fieldale Farms Corp	Hall
Fieldale Farms Corp	Habersham
Pilgrims Pride Corp	Hall

Commuting Patterns

EMPLOYED RESIDENTS OF

Hall

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Hall, GA	46,680	71.4
Gwinnett, GA	7,189	11.0
Fulton, GA	2,244	3.4
DeKalb, GA	1,716	2.6
Forsyth, GA	1,577	2.4
Jackson, GA	1,205	1.8
Clarke, GA	687	1.1
Lumpkin, GA	645	1.0
Other	3,413	5.2
Total Residents:	65,356	100.0

PERSONS WORKING IN

Hall

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Hall, GA	46,680	71.1
Gwinnett, GA	3,015	4.6
Jackson, GA	2,367	3.6
White, GA	2,124	3.2
Habersham, GA	1,979	3.0
Lumpkin, GA	1,661	2.5
Banks, GA	1,492	2.3
Forsyth, GA	1,263	1.9
Other	5,071	7.7
Total Residents:	65,652	100.0

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

Education of the Labor Force

Hall Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	20.2%	35.2%	17.9%	13.1%	15.6%	39.0%
High School Grad/GED	26.0%	28.3%	23.2%	24.8%	27.3%	28.7%
Some College	28.4%	29.8%	28.6%	31.1%	28.7%	17.7%
College Grad 4 Yr	18.1%	6.2%	23.5%	22.4%	17.6%	9.5%
Post Grad Studies	7.5%	0.5%	6.7%	8.6%	10.8%	5.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

High School Graduates - 2008

	PUBLIC SCHOOLS	PRIVATE SCHOOLS	TOTAL
Banks	123	0	123
Barrow	550	0	550
Dawson	183	0	183
Forsyth	1,504	42	1,546
Gwinnett	8,109	340	8,449
Habersham	296	0	296
Hall	1,434	85	1,519
Jackson	524	0	524
Lumpkin	183	0	183
White	214	0	214
Hall Area	13,120	467	13,587



Note: Public schools include city as well as county schools systems. Some private schools data were not reported.

Source: Office of Student Achievement; Georgia Independent School Association.

Colleges and Universities

Hall Area

Gwinnett

Asher School of Business	asbaec.com
Aviation Institute of Maintenance-Atlanta	www.aviationmaintenance.edu
Georgia Gwinnett College	www.ggc.usg.edu
Georgia Gwinnett College	www.ggc.usg.edu/
Gwinnett Technical College	www.gwinnetttech.edu
ITT Technical Institute-Duluth	www.itt-tech.edu
Devry University Keller Graduate School	www.keller.edu
Lincoln College of Technology	www.lincolncollegeoftechnology.com
Saint Leo University	www.saintleo.edu

Dawson

Southern Catholic College	http://www.southern catholic.org/
Dawson Campus (Satellite campus of Lanier Technical College)	www.laniertech.edu
Southern Catholic College	www.southern catholic.org

Hall

Brenau University	www.brenau.edu
Gainesville State College	www.gsc.edu
Lanier Technical College	www.laniertech.edu
Lanier Technical College (Technical college servicing area)	www.laniertech.edu

Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College)	www.centralgatech.edu
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Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College)	www.laniertech.edu
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Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College)	www.laniertech.edu
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Lumpkin

North Georgia College & State University	www.ngcsu.edu
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Habersham

North Georgia Technical College	www.northgatech.edu
Piedmont College	www.piedmont.edu

White

Truett-McConnell College	www.truett.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Accounting Technology/Technician and Bookkeeping	60	49	48	-18.3	-2.0
Administrative Assistant and Secretarial Science, General	25	35	37	40.0	5.7
Allied Health Diagnostic/Intervention/Treatment Professions, Oth	6	8	6	33.3	-25.0
Architectural Drafting and Architectural CAD/CADD	4	3	10	-25.0	233.3
Autobody/Collision and Repair Technology/Technician	25	13	19	-48.0	46.2
Automobile/Automotive Mechanics Technology/Technician	17	12	37	-29.4	208.3
Banking and Financial Support Services	2	5	5	150.0	0.0

Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Business Administration, Management and Operations, Other	4	7	3	75.0	-57.1
CAD/CADD Drafting and/or Design Technology/Technician	9	4	6	-55.6	50.0
Child Care Provider/Assistant	4	1	11	-75.0	1000.0
Civil Engineering Technology/Technician	4	3	1	-25.0	-66.7
Clinical/Medical Laboratory Technician	4	2	5	-50.0	150.0
Computer Installation and Repair Technology/Technician	6	10	8	66.7	-20.0
Computer Systems Networking and Telecommunications	40	83	46	107.5	-44.6
Cosmetology/Cosmetologist, General	44	33	51	-25.0	54.5
Criminal Justice/Safety Studies	43	26	32	-39.5	23.1
Data Entry/Microcomputer Applications, General	16	16	24	0.0	50.0
Data Processing and Data Processing Technology/Technician	17	15	9	-11.8	-40.0
Dental Assisting/Assistant	13	5	16	-61.5	220.0
Dental Hygiene/Hygienist	14	12	14	-14.3	16.7
Drafting and Design Technology/Technician, General	26	27	29	3.8	7.4
Early Childhood Education and Teaching	59	60	50	1.7	-16.7
Electrical/Electronics Equipment Installation and Repair, General	9	9	4	0.0	-55.6
Emergency Medical Technology/Technician (EMT Paramedic)	76	167	111	119.7	-33.5
Fire Science/Fire-fighting	5	20	25	300.0	25.0
General Office Occupations and Clerical Services	10	5	4	-50.0	-20.0
Graphic and Printing Equipment Operator, General Production	14	5	15	-64.3	200.0
Heating/AC/Ventilation/Refrig Maint Technology/Technician	10	15	16	50.0	6.7
Industrial Mechanics and Maintenance Technology	23	32	32	39.1	0.0
Licensed Practical/Vocational Nurse Training	47	76	66	61.7	-13.2
Machine Shop Technology/Assistant	30	17	10	-43.3	-41.2
Mechanic and Repair Technologies/Technicians, Other	1	1	1	0.0	0.0
Medical Administrative/Executive Assistant and Medical Secretary	9	14	15	55.6	7.1
Medical Insurance Coding Specialist/Coder	14	15	9	7.1	-40.0
Medical Office Management/Administration	8	4	3	-50.0	-25.0
Medical Reception/Receptionist	27	56	33	107.4	-41.1
Medical Transcription/Transcriptionist	7	1	11	-85.7	1000.0
Medical/Clinical Assistant	70	81	88	15.7	8.6
Nurse/Nursing Assistant/Aide and Patient Care Assistant	95	98	41	3.2	-58.2
Operations Management and Supervision	36	25	25	-30.6	0.0
Personal and Culinary Services, Other	1	3	2	200.0	-33.3
Pharmacy Technician/Assistant	5	5	8	0.0	60.0
Phlebotomy/Phlebotomist	31	22	24	-29.0	9.1
Sales, Distribution, and Marketing Operations, General	5	11	11	120.0	0.0

Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Small Business Administration/Management	10	12	11	20.0	-8.3
Surgical Technology/Technologist	12	13	27	8.3	107.7
Web Page, Digital/Multimedia and Information Resources Design	13	19	8	46.2	-57.9
Welding Technology/Welder	12	38	33	216.7	-13.2

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Lanier Technical College

Occupational Profile for Residents of Hall County

	Hall		Hall Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	69,205	100.0	545,050	100.0
Management, Business and Financial Workers	6,803	9.8	77,941	14.3
Science, Engineering and Computer Professionals	1,570	2.3	31,593	5.8
Healthcare Practitioner Professionals	1,599	2.3	12,400	2.3
Other Professional Workers	6,092	8.8	53,747	9.9
Technicians	1,344	1.9	10,715	2.0
Sales Workers	7,775	11.2	71,854	13.2
Administrative Support Workers	9,309	13.5	87,643	16.1
Construction and Extractive Craft Workers	4,163	6.0	31,386	5.8
Installation, Maintenance and Repair Craft Workers	4,097	5.9	27,784	5.1
Production Operative Workers	10,675	15.4	40,426	7.4
Transportation and Material Moving Operative Workers	3,340	4.8	18,523	3.4
Laborers and Helpers	4,320	6.2	24,339	4.5
Protective Service Workers	1,089	1.6	6,981	1.3
Service Workers, except Protective	6,654	9.6	47,853	8.8
Unemployed, No Civilian Work Experience Since 1995	375	0.5	1,865	0.3

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

Active Applicants - Georgia Department of Labor

	TOTAL	Prof., Tech. and Mangerial	Clerical and Sales	Service	Agr., Forestry and Fishing	Processing	Machine Trades	Bench- Work	Structural Work	Misc.
Hall	8,339	617	697	364	52	158	332	191	408	5,520
Banks	766	55	65	34	06	3	35	17	50	501
Barrow	3,427	270	299	74	10	9	72	68	157	2,468
Dawson	985	87	53	24	01	8	22	6	46	738
Forsyth	5,031	663	330	58	07	16	59	23	113	3,762
Gwinnett	32,026	4,592	3,616	775	57	69	454	371	848	21,244
Habersham	2,270	114	235	154	31	44	118	53	158	1,363
Jackson	2,719	178	198	81	14	18	108	31	138	1,953
Lumpkin	1,251	92	64	44	03	9	43	12	59	925
White	1,092	66	85	62	06	8	44	18	67	736
Total Area	57,906	6,734	5,642	1,670	187	342	1,287	790	2,044	39,210

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of May 2009).

Georgia Department of Labor Location(s)

Career Center(s)

2419 Corporate Drive SW
Gainesville GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax:404-232-3888 or Email us at workforce_info@dol.state.ga.us