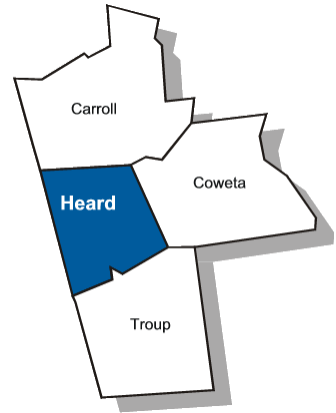




Heard

County



Labor Force Activity - 2008

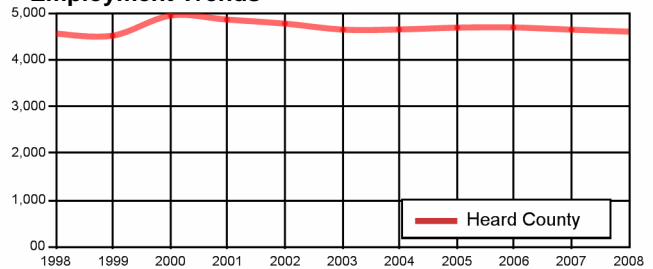
2008 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Heard	4,972	4,599	373	7.5%
Carroll	53,649	50,061	3,588	6.7%
Coweta	60,045	56,606	3,439	5.7%
Troup	30,459	27,965	2,494	8.2%
Heard Area	149,125	139,231	9,894	6.6%
Georgia	4,847,650	4,545,675	301,975	6.2%
United States	154,287,000	145,362,000	8,924,000	5.8%
Randolph, AL	9,546	8,920	626	6.6%

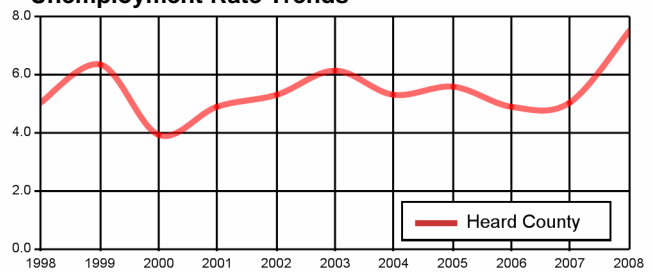
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

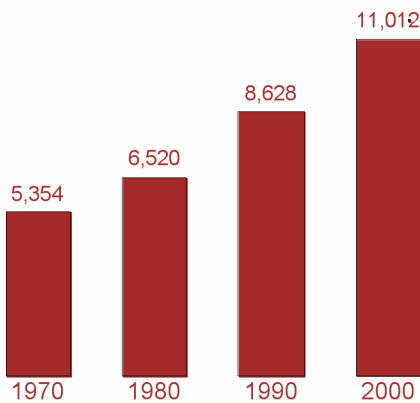
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2000 Census	2008 Rank	2008 Estimate	% Change 2000-2008	2015 Projected*	% Change 2000-2015
Heard	11,012	118	11,476	4.2	11,783	7.0
City of Franklin	902					
Heard Area	268,654		334,941	24.7	402,114	49.7
Georgia	8,186,453		9,685,744	18.3	10,813,573	32.1
United States	281,421,906		304,059,724	8.0	322,365,787	14.5
Randolph, AL	22,380		22,620	1.1	26,000	16.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MICHAEL L. THURMOND - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Information and Analysis; E-mail: Workforce_Info@dol.state.ga.us Phone: (404) 232-3875

Industry Mix - 2008

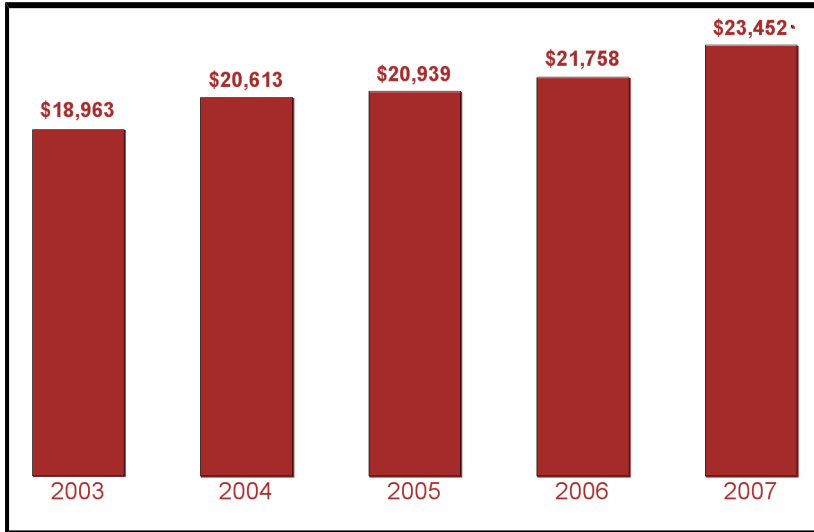
INDUSTRY	Heard				Heard Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	57	1,671	56.4	998	1,277	26,920	25.9	816
Agriculture, Forestry, Fishing and Hunting	12	*	*	*	53	564	0.5	665
Mining, Quarrying, and Oil and Gas Extraction	1	*	*	*	5	95	0.1	979
Construction	35	1,013	34.2	1,244	841	6,699	6.5	845
Manufacturing	9	*	*	*	378	19,562	18.8	809
Textile Product Mills	1	*	*	*	19	2,296	2.2	930
Nonmetallic Mineral Product	2	*	*	*	26	431	0.4	796
Primary Metal	2	*	*	*	16	2,185	2.1	858
Fabricated Metal Product	2	*	*	*	75	1,214	1.2	828
Machinery	2	*	*	*	27	744	0.7	1,032
Petroleum and Coal Products	0	0	0.0	0	1	*	*	*
Electrical Equipment, Appliance, and Component	0	0	0.0	0	3	*	*	*
Beverage and Tobacco Product	0	0	0.0	0	5	105	0.1	817
Computer and Electronic Product	0	0	0.0	0	7	1,169	1.1	869
Apparel	0	0	0.0	0	8	*	*	*
Paper	0	0	0.0	0	10	772	0.7	914
Chemical	0	0	0.0	0	11	92	0.1	672
Food	0	0	0.0	0	13	2,626	2.5	620
Plastics and Rubber Products	0	0	0.0	0	21	1,394	1.3	662
Textile Mills	0	0	0.0	0	21	1,570	1.5	845
Wood Product	0	0	0.0	0	22	293	0.3	527
Miscellaneous	0	0	0.0	0	23	195	0.2	806
Printing and Related Support Activities	0	0	0.0	0	23	214	0.2	743
Transportation Equipment	0	0	0.0	0	23	2,927	2.8	860
Furniture and Related Product	0	0	0.0	0	24	150	0.1	711
Service-Providing	68	548	18.5	1,041	4,560	58,108	56.0	613
Utilities	2	*	*	*	12	1,119	1.1	1,308
Wholesale Trade	3	17	0.6	727	302	3,317	3.2	761
Retail Trade	16	48	1.6	488	967	14,251	13.7	492
Transportation and Warehousing	7	12	0.4	699	179	2,427	2.3	644
Information	0	0	0.0	0	80	2,694	2.6	786
Finance and Insurance	4	13	0.4	598	367	2,864	2.8	842
Real Estate and Rental and Leasing	2	*	*	*	273	882	0.8	646
Professional, Scientific, and Technical Services	7	*	*	*	456	1,933	1.9	835
Management of Companies and Enterprises	0	0	0.0	0	32	1,232	1.2	1,819
Administrative and Support and Waste Management and Remediation Services	7	21	0.7	545	351	4,522	4.4	469
Educational Services	0	0	0.0	0	47	676	0.7	537
Health Care and Social Assistance	4	*	*	*	491	10,370	10.0	804
Arts, Entertainment, and Recreation	0	0	0.0	0	70	969	0.9	364
Accommodation and Food Services	6	26	0.9	147	472	9,076	8.7	229
Other Services (except Public Administration)	10	25	0.8	531	461	1,774	1.7	471
Unclassified - industry not assigned	5	*	*	*	148	61	0.1	961
Total - Private Sector	130	2,221	75.0	1,019	5,985	85,089	82.0	677
Total - Government	23	741	25.0	603	281	18,735	18.0	655
Federal Government	3	17	0.6	724	51	612	0.6	963
State Government	7	*	*	*	89	4,546	4.4	633
Local Government	13	673	22.7	504	141	13,577	13.1	648
ALL INDUSTRIES	153	2,962	100.0	885	6,266	103,823	100.0	673
ALL INDUSTRIES - Georgia					276,063	4,029,673		819

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding since all figures represent the Annual 2008.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

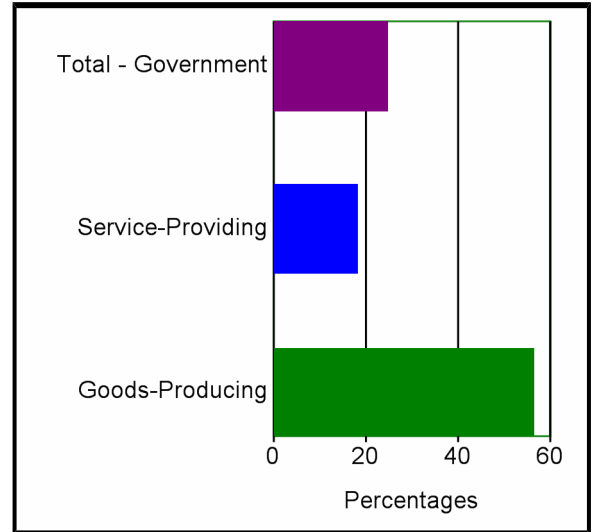
Heard Per Capita Income

Source: U.S. Bureau of Economic Analysis



Heard Industry Mix 2008

Source: See Industry Mix data on Page 2.



Top Employers - 2008

FIVE LARGEST EMPLOYERS

Heard

BE & K Construction Co
 CPF Dualam USA Inc
 Fluor Daniel Services Corp
 Franklin Aluminum Co Inc
 Georgia Power Company

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2008. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

TEN LARGEST EMPLOYERS

Heard Area

Employer	COUNTY
Southwire Company	Carroll
Tanner Medical Center Inc	Carroll
University of West Georgia	Carroll
Yamaha Motor Mfg Corp Of America	Coweta
Piedmont Newnan Hospital Inc	Coweta
BE & K Construction Co	Heard
Wal-Mart	Troup
Wal-Mart	Carroll
Lagrange Troup County Hospital Auth	Troup
Interface Flooring Systems Inc	Troup

Commuting Patterns

EMPLOYED RESIDENTS OF

Heard

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Heard, GA	1,413	31.5
Coweta, GA	940	20.9
Troup, GA	678	15.1
Carroll, GA	618	13.8
Fulton, GA	308	6.9
Douglas, GA	79	1.8
Cobb, GA	70	1.6
Fayette, GA	52	1.2
Other	330	7.4
Total Residents:	4,488	100.0

PERSONS WORKING IN

Heard

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Heard, GA	1,413	63.4
Carroll, GA	214	9.6
Troup, GA	183	8.2
Randolph, AL	175	7.9
Coweta, GA	102	4.6
Chambers, AL	31	1.4
Haralson, GA	22	1.0
Meriwether, GA	20	0.9
Other	67	3.0
Total Residents:	2,227	100.0

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

Education of the Labor Force

Heard Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	25.9%	32.8%	18.4%	17.3%	23.8%	48.4%
High School Grad/GED	33.2%	28.8%	34.5%	36.5%	35.3%	26.0%
Some College	24.8%	34.0%	26.1%	27.4%	22.3%	14.9%
College Grad 4 Yr	10.7%	4.1%	16.3%	12.4%	10.7%	6.4%
Post Grad Studies	5.4%	0.3%	4.8%	6.4%	7.9%	4.3%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

High School Graduates - 2008

	PUBLIC SCHOOLS	PRIVATE SCHOOLS	TOTAL
Carroll	943	13	956
Coweta	1,214	33	1,247
Heard	125	0	125
Troup	586	54	640
Heard Area	2,868	100	2,968



Note: Public schools include city as well as county schools systems. Some private schools data were not reported.

Source: Office of Student Achievement; Georgia Independent School Association.

Colleges and Universities

Heard Area

Troup

LaGrange College	www.lagrange.edu
West Georgia Technical College	www.westgatech.edu

Carroll

Carrollton Campus (Satellite campus of West Central Technical College)	www.westcentraltech.edu
University of West Georgia	www.westga.edu

Heard

West Georgia Technical College (Technical college servicing area)	www.westgatech.edu
---	--

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Accounting Technology/Technician and Bookkeeping	39	38	58	-2.6	52.6
Administrative Assistant and Secretarial Science, General	29	32	20	10.3	-37.5
Automobile/Automotive Mechanics Technology/Technician	24	18	40	-25.0	122.2
Barbering/Barber	3	4	3	33.3	-25.0
CAD/CADD Drafting and/or Design Technology/Technician	1	4	1	300.0	-75.0
Computer Installation and Repair Technology/Technician	14	2	11	-85.7	450.0
Computer Systems Networking and Telecommunications	11	7	15	-36.4	114.3
Cosmetology/Cosmetologist, General	14	8	23	-42.9	187.5
Criminal Justice/Safety Studies	17	14	5	-17.6	-64.3
Culinary Arts/Chef Training	3	1	2	-66.7	100.0
Data Entry/Microcomputer Applications, General	31	66	54	112.9	-18.2
Drafting and Design Technology/Technician, General	4	4	6	0.0	50.0
Early Childhood Education and Teaching	23	20	22	-13.0	10.0
Electrical/Electronics Equipment Installation and Repair, General	4	1	2	-75.0	100.0
Fire Science/Fire-fighting	28	39	69	39.3	76.9
Food Preparation/Professional Cooking/Kitchen Assistant	9	13	9	44.4	-30.8
General Office Occupations and Clerical Services	13	7	1	-46.2	-85.7
Graphic and Printing Equipment Operator, General Production	12	8	11	-33.3	37.5
Heating/AC/Ventilation/Refrig Maint Technology/Technician	13	9	21	-30.8	133.3
Industrial Mechanics and Maintenance Technology	18	10	17	-44.4	70.0
Information Technology	1	2	2	100.0	0.0
Licensed Practical/Vocational Nurse Training	53	28	34	-47.2	21.4
Machine Shop Technology/Assistant	9	19	11	111.1	-42.1
Medical Insurance Coding Specialist/Coder	12	8	17	-33.3	112.5
Medical Reception/Receptionist	17	21	11	23.5	-47.6
Medical Transcription/Transcriptionist	12	18	16	50.0	-11.1
Medical/Clinical Assistant	12	21	6	75.0	-71.4
Nurse/Nursing Assistant/Aide and Patient Care Assistant	73	71	72	-2.7	1.4
Operations Management and Supervision	6	4	7	-33.3	75.0
Phlebotomy/Phlebotomist	5	8	12	60.0	50.0
Radiologic Technology/Science - Radiographer	16	20	24	25.0	20.0
Sales, Distribution, and Marketing Operations, General	5	4	1	-20.0	-75.0
Truck and Bus Driver/Commercial Vehicle Operation	106	110	192	3.8	74.5
Welding Technology/Welder	36	30	61	-16.7	103.3

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from West Georgia Technical College

Occupational Profile for Residents of Heard County

	Heard		Heard Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	4,926	100.0	121,540	100.0
Management, Business and Financial Workers	265	5.4	11,674	9.6
Science, Engineering and Computer Professionals	55	1.1	3,746	3.1
Healthcare Practitioner Professionals	79	1.6	2,608	2.2
Other Professional Workers	317	6.4	10,807	8.9
Technicians	94	1.9	2,777	2.3
Sales Workers	336	6.8	12,525	10.3
Administrative Support Workers	662	13.4	19,854	16.3
Construction and Extractive Craft Workers	730	14.8	7,578	6.2
Installation, Maintenance and Repair Craft Workers	450	9.1	8,580	7.1
Production Operative Workers	743	15.1	13,757	11.3
Transportation and Material Moving Operative Workers	339	6.9	6,297	5.2
Laborers and Helpers	284	5.8	5,249	4.3
Protective Service Workers	55	1.1	2,475	2.0
Service Workers, except Protective	489	9.9	13,026	10.7
Unemployed, No Civilian Work Experience Since 1995	28	0.6	587	0.5

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

Active Applicants - Georgia Department of Labor

	TOTAL	Prof., Tech. and Mangerial	Clerical and Sales	Service	Agr., Forestry and Fishing	Processing	Machine Trades	Bench- Work	Structural Work	Misc.
Heard	600	33	54	26	01	7	33	11	69	366
Carroll	5,739	336	660	324	30	93	221	132	399	3,544
Coweta	5,260	376	513	294	23	29	189	142	289	3,405
Troup	4,780	220	518	454	33	106	336	155	304	2,654
Total Area	16,379	965	1,745	1,098	87	235	779	440	1,061	9,969

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of May 2009).

Georgia Department of Labor Location(s)

Career Center(s)

1002 Longley Place

LaGrange GA 30240-5733

Phone: (706) 845 - 4000

Fax: (706) 845 - 4005

Rehabilitation Center(s)

1220 Hogansville Road

Suite 400

LaGrange, GA 30241-6600

Phone: (706) 298 - 7270

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax:404-232-3888 or Email us at workforce_info@dol.state.ga.us